

## EXPERT'S CORNER



**DARREN DAVIS**

DAVIS-GREEN PAINT & BODY



### *Gee-Whiz Technology*

As we see the pace at which advances in technology continue to quicken, the automotive industry is not an exception. Very shortly, if not already, you will come in contact with vehicles that have radar-based collision avoidance systems. The most popular system at this point is a forward-looking collision warning system that integrates cruise control and braking to prevent rear-end collisions.

According to a major U.S. automotive manufacturer, 70 percent of all accidents involve two or more vehicles and a third of those accidents involve a rear-end collision. Studies show most of these rear-end collisions are due to driver inattention and insufficient driver braking. Thus, technology steps in and prevents those accidents, in theory. There's a chance however, that these "gee-whiz" devices could trade off driver inattention for driver complacency and the accidents will continue. I personally believe the human element can never be taken out of safe driving practices. There are some things we see, feel, sense, analyze and interpret while driving that a computer never will.

So as our vehicles get smarter, the challenge is to stay one step ahead of the technology and the vehicle, for everyone's safety. In the event all else fails, and an accident occurs, know that our company is committed to staying current on the latest technology, training and repair procedures. Davis-Green would be proud to restore your vehicle to its pre-accident condition.

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